



STERLING **TECHNOLOGY SUMMIT**

Sioux City Convention Center | Sioux City, IA
November 10th - 12th, 2026

DIAMOND

FEDERAL SPONSORSHIP - 1 AVAILABLE

\$45K

- 30-minute meeting with the Sterling executive team
- 45-minute presentation to Sterling's Federal sales teams:
 - Air Force, GDG (Army, Global Defense, Defense Agencies), Navy, System Integrators, and Civilian
- Six attendee passes
- Tabletop exhibit space at the Partner Showcase
- Exclusive sponsorship recognition at the evening event on Wednesday, November 11th
- Six attendee passes to the evening events
- Your logo and 50-word description featured on the STS event app
- Your logo featured at our internal Sterling Stars Award Ceremony

DIAMOND

SLED/C SPONSORSHIP - 2 AVAILABLE

\$45K

- 30-minute meeting with the Sterling executive team
- 45-minute presentation to Sterling's SLED and Commercial sales teams
- Six attendee passes
- Tabletop exhibit space at the Partner Showcase
- Exclusive sponsorship recognition at the evening event on Wednesday, November 11th
- Six attendee passes to the evening events
- Your logo and 50-word description featured on the STS event app
- Your logo featured at our internal Sterling Stars Award Ceremony

DIAMOND

TECHNICAL SPONSORSHIP - 3 AVAILABLE

\$45K

- 30-minute meeting with the Sterling executive team
- 1-hour presentation to Sterling's Technical team
- Four attendee passes
- Tabletop exhibit space at the Partner Showcase
- Four attendee passes to the evening events
- Your logo and 50-word description featured on the STS event app
- Your logo featured at our internal Sterling Stars Award Ceremony

PLATINUM

SALES SPONSORSHIP - 3 AVAILABLE

\$25K

- 30-minute presentation catered to either Sterling's Federal or SLED/Commercial sales teams
- Three attendee passes
- Tabletop exhibit space at the Partner Showcase
- Three attendee passes to the evening events
- Your logo and 50-word description featured on the STS event app
- Your logo featured at our internal Sterling Stars Award Ceremony

GOLD

SALES SPONSORSHIP - 3 AVAILABLE

\$20K

- 30-minute presentation with a combination of Sterling's Federal and SLED/Commercial sales teams
 - Two Gold Sponsorship sessions will be held at the same time, Sterling reps have the option to pick which session they will attend. Gold Presentations can expect a guaranteed 50% of the entire Sterling staff in attendance
- Two attendee passes
- Tabletop exhibit space at the Partner Showcase
- Your logo and 50-word description featured on the STS event app
- Two attendee passes to the evening events
- Your logo featured at our internal Sterling Stars Award Ceremony

SILVER

SALES SPONSORSHIP - 20 AVAILABLE

\$10K

- Tabletop exhibit space at the Partner Showcase
- Two attendee passes
- Your logo and 50-word description featured on the STS event app
- Two attendee passes to the evening events
- Your logo featured at our internal Sterling Stars Award Ceremony

INNOVATION LAB

SPONSORSHIP - 7 AVAILABLE

\$10K

The Innovation Lab is a premier attraction for attendees, featuring the latest AI and cutting-edge technology. In this exclusive portion of our event, we're giving our partners an opportunity to showcase their most advanced solutions in the Innovation Lab to Sterling employees.

All demo topics will be reviewed and approved by Sterling.

- Tabletop exhibit space at the Innovation Lab
- Two attendee passes
- Your logo and 50-word description featured on the STS event app
- Two attendee passes to the evening events
- Your logo featured at our internal Sterling Stars Award Ceremony

EXTRAS

SPONSORSHIP ADD-ONS

\$7,500 - The Sip Stop - 2 Available

- Keep attendees refreshed—sponsor specialty beverages from a local vendor! Sponsorship includes logo placement at the drink station and on beverage cups.

\$1,000 - Paws for a Cause - 2 Available

- Did you know spending time with pets can reduce stress, spark connection, and brighten your day? Local shelter puppies will be onsite to provide cuddles and comfort to attendees throughout the event. Your support helps a great cause and includes logo placement at the area.

\$5,000 - Lanyard - 1 Available

- Your logo will be included on the STS branded lanyards distributed at registration.

\$3,000 - Snack Break - 1 Available

- Keep attendees energized between sessions—sponsorship includes branded signage at the snack station during scheduled break times.

If you have any questions, please contact sponsorships@sterling.com
Please click **HERE** to review our Terms and Conditions.